Is Dean D. Harold Doty's Presence Ruining the CoB's Faculty Hiring Efforts?

The main page news ticker at usmnews.net recently scrolled a breaking story—that a third candidate in the most recent attempt to hire a new Director for the CoB's Center for Economics Education had turned the offer down. As a recent usmnews.net investigation revealed, this most recent attempt began in November of 2006, and followed an attempt from the previous year wherein two other candidates, both internal, refused the honor of Directing CoB Dean D. Harold Doty's new Center. Sources tell usmnews.net that the succession of offers – all turned down – to head the CEE is as follows:

Table 1
Succession of Offers to Head the CEE

Offer#	Name	Institution
1	Sawyer, Charles	University of Southern Mississippi
2	Mixon, Franklin	University of Southern Mississippi
3	Asarta, Carlos	University of Nebraska
4	Naufal, George	Texas A&M University
5	Troost, William	University of California – Irvine

The fiasco that has characterized the search for a CEE Director follows long-winded searches to hire two new economics professors. The EFIB had two openings for assistant professors (or higher rank) during the 2005-06 academic year, and, after filling one of these positions, a number of candidates turned down the second position before a hire was eventually made. Similarly, finance found itself with two openings during 2005-06, and a number of offers were made before two hires were finally secured. Sources tell usmnews.net that in each of the EFIB cases described above, it was obvious that many of the visiting candidates could detect that the CoB was an errant institution and that Doty was not the kind of dean that a business school could flourish under.

Currently, SAIS is searching for a new Director to replace Interim SAIS Director Stanley X. Lewis. As usmnews.net has reported, that search is being run by Barry Babin, the chair of Management and Marketing. By all indications, that search is not going well, if at all. The most recent word on that search comes from Doty himself via an e-mail to Ed Arrington, a member of the CoB's AACSB Peer Review Team and professor of accounting at UNC – Greensboro. In the e-mail, Doty asked if he (Arrington) knew of anyone who might be interested in serving as SAIS Director for USM's CoB. Doty indicated to Arrington that the USM central administration (i.e., President Shelby Thames and Provost Jay Grimes) had authorized Doty to offer up to \$175,000 per year in order to fill the SAIS' top position. Interestingly, Arrington did not respond to Doty's query. If one assumes that Doty was indirectly asking Arrington to come and work in the CoB, Arrington's non-response is even more telling. (Doty's e-mail to Arrington is inserted at the end of this document.)

With the recent resignations of Barry Babin, Laurie Babin and Tara Lopez from marketing, the CoB finds itself in the market once again. Sources tell usmnews.net that the new chair of Management & Marketing, Alvin Williams, hopes to secure two visiting faculty before fall semester 2007. Even that will be a difficult task due to the late date (April 2007) of this search effort. The loss of the Babins and Lopez, in combination with Tony Henthorne's (professor of marketing) move to Tourism Management to serve as chair, means that the top four marketing faculty (in terms of research) will be departing the Department of M&M by August of 2007. Whether Williams will be able secure quality scholars to replace these four is an issue that will be solved, if ever, beyond the short term. This is not good news for the CoB's AACSB Accreditation efforts.

While it remains to be seen what will happen in SAIS and M&M, sources tell usmnews.net that the EFIB is looking to fill two junior-level positions in finance (one assistant and one instructor). As the EFIB begins to initiate these searches, look for EFIB chair George Carter to once again hit the "market for pariahs" as hard as ever. Sources tell usmnews.net that this is a familiar strategy used by Carter and economics professor Charles Sawyer, and that CoB Associate Dean Farhang Niroomand is now in agreement with this strategy, as a result his (Niroomand's) diminished political position in recent weeks.

Usmnews.net will continue to follow the search for a new CEE Director. We will also be publishing a report in the near future on some of the long-winded hiring processes in the CoB in recent years.

